

# Lbrands



## **Martin Waters**

President, L Brands International

Martin Waters joined L Brands in 2008 as head of the international division. Under Martin's leadership, the international business has expanded from the early phases of incubation to more than 1,000 stores globally. In addition, Martin has overseen the reinvention of La Senza, including relocating the business offices from Canada to the L Brands world headquarters in Columbus, Ohio.

Through a combination of wholly owned and franchise operations, Martin leads international retail for Victoria's Secret, PINK, Bath & Body Works and La Senza.

Prior to his role with L Brands, Martin was managing director for Boots International, Europe's leading health and beauty retailer. Martin has lived and worked in five countries leveraging his experience in strategic planning, merchandising, planning and allocation, brand management, marketing and supply chain operations to establish new business models in countries around the world.

Martin received a Bachelor of Arts in Retail Marketing from Manchester University in U.K.

As part of his commitment to the community, Martin was elected in 2011 to the board of trustees of the Boys and Girls Club of America, and currently serves on the International Services task force.